

# West Basin Municipal Water District Water Efficiency Programs



The West Basin water efficiency program seeks to reduce demand on imported water supplies by making conservation and water efficient practices a way of life.

## Introduction

Water efficiency and conservation continue to play a critical role in the West Basin water supply portfolio. For more than 30 years, West Basin has utilized progressive, cost-effective programs to help the service area use water more efficiently. Water use efficiency is necessary due to reoccurring droughts, uncertain impacts of climate change, and competing demands for water.

## Maximizing Investments in Water Efficiency

Through partnerships and grants, West Basin's water efficiency and conservation programs provide double the benefits for each dollar invested. For every \$1 that West Basin spends on its programs, \$2 worth of programs are provided to the public.

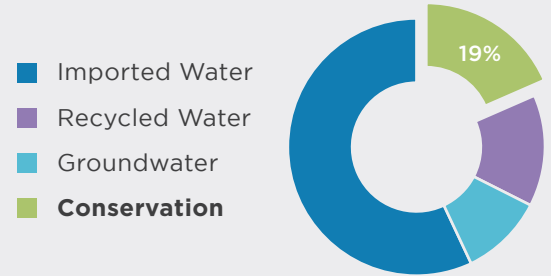


## Water Use Efficiency Data Study

West Basin's 2019 WUE Data Study was developed in collaboration with West Basin's customer agencies, cities and other stakeholders. The study identified programs and opportunities to increase water efficiency. The data from the Study will be used to develop new and cost effective programs within West Basin's service area. Available at [westbasin.org/wue-data-study](http://westbasin.org/wue-data-study)

## Water Supply Portfolio

Water efficiency and conservation provide 19% of the District's portfolio, with new programs being introduced each year. Data is based on 2020 Urban Water Management Plan.



## Benefits of Water Efficiency and Conservation

- Reduces the need for importing water from hundreds of miles away
- Saves energy
- Saves money on water bills
- Protects our natural resources
- Conserves drinking water for other uses



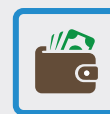
## Water Conservation Achievements



More than 7 billion gallons of water conserved since 1995.



More than 330,000 water saving devices distributed or installed since 1991



Over \$6 million in water efficiency and conservation grant funding since 2005.

## Water Efficiency Programs

West Basin offers a variety of programs to residents, businesses, cities, schools, restaurants, and other sectors. West Basin partners and seeks grant funds from federal, state, and local agencies in order to develop needed programs as mentioned in the 2019 WUE Data Study.

View list of available programs at [westbasin.org/conservation](https://westbasin.org/conservation)



### Landscape and Turf Removal Workshops

A series of workshops that teach participants about turf removal, and how to plant, care for, and maintain beautiful native and drought-friendly landscapes.



### Free Rain Barrels

Rain barrels help residents capture and store rainwater for irrigating outdoor landscapes and gardens. Rain barrels are distributed at in-person events and through home delivery.



### Firescaping Classes

Free workshops for residents living in fire-prone areas. Class topics include how to protect your home against threat of wildfire, and how to incorporate fire-resistant plants in your landscape.



### Cash For Kitchens

Local restaurants and other commercial kitchen facilities receive free water efficiency evaluations and devices, educational materials, and appliance rebates.



### Community Resiliency Programs

Community-focused programs that serve areas of need. Programs include outreach & education, free water-saving devices, and rebates.



### Water Efficiency Webinars

In-person and online learning opportunities covering a variety of water efficiency and conservation topics. Classes offered throughout the year.



### Ocean Friendly Gardens

On-site workshops that offer hands-on experience in cultivating water-efficient native gardens. Offered at various OFG locations.



### Device Rebates

Rebates are available to residential and commercial customers for purchasing indoor and outdoor high-efficiency devices.

[www.socalwatersmart.com](https://www.socalwatersmart.com)