



FOR IMMEDIATE RELEASE:

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Free Water Crisis Conservation Assistance

You may also qualify for a FREE State-of-the-Art Irrigation Controller

Palos Verdes Peninsula, CA—Your water providers West Basin Municipal Water District ("West Basin") and Cal Water Services Company ("Cal Water") are offering FREE outdoor water surveys and giving away FREE weather-based irrigation controllers to residents who qualify for the program in order to prevent a further water crisis next year.

The Governor has declared a statewide drought. The large water agency that imports all the water to Southern California has declared a water alert, asked for immediate conservation to protect emergency supplies and is planning water allocations next spring. Imported water is being cut back to protect the environment. Now is the time to get serious about water conservation.

Sixty to eighty percent of southern California water use at home is outdoors. The water piped to our homes is imported, potable water that has been treated to meet drinking water quality standards. Conserving water at home by using less in your yard will both save money on your water bill and conserve precious drinking water during this critical time of drought and other water cutbacks.

West Basin's Green Garden program provides outdoor residential water audits for homeowners to make their landscapes beautiful and healthy, learn where to cut water use, reduce runoff, and determine whether they qualify for a state-of-the-art irrigation controller and rotating sprinkler nozzle.

With the current water crisis, from Governor Schwarzenegger's drought declaration to eight years of drought on the Colorado River, now is the time to do your part by signing up for the free outdoor water audits. It is extremely important and timely program.

"Peninsula homeowners can play an important role in reducing Southern California's dependence on imported water," said West Basin Director Ronald C. (Ron) Smith. "At a time when our drinking water reservoirs are less than

half full, every little bit helps to offset the impacts of the drought, and we need your help.”

To find out if you qualify for a FREE landscape survey, call 866-861-0784.

In addition to West Basin and Cal Water, this program is co-sponsored by Metropolitan Water District of Southern California and U.S. Bureau of Reclamation.

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West Basin Municipal Water District provides a safe and reliable supply of imported and recycled water to a diverse service area that includes the cities of Carson, Culver City, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Malibu, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, West Hollywood, portions of the cities of Los Angeles and Torrance, and several unincorporated communities in Los Angeles County. West Basin is committed to water reliability, water quality, sound financial and resource management, customer service, and environmental stewardship.